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Geroemd door iedereen van Steve Jobs en Jeff Bezos tot Malcolm Gladwell, is dit boek een bijbel voor iedereen die begrijpt dat je ontwrichtende veranderingen een stap voor moet zijn. Deze bestseller presenteerde als eerste de baanbrekende gedachte dat fantastische bedrijven ten onder kunnen gaan, juist omdat ze alles goed doen – voor hun bestaande klanten. Ze worden links en rechts ingehaald door nieuwkomers die, met aanpassingen aan de technologie of dienst, nieuwe klanten weten te vinden. Denk aan Apple en Tesla, die respectievelijk de telefoon- en auto-industrie op hun kop zetten. Bedenker Clayton Christensen legt uit hoe dit kan gebeuren, en wat een bedrijf kan doen om hetzelfde lot te ontlopen. Het innovatiedilemma is ‘een waarschuwing voor ondernemers die zich onverslaanbaar achten – en een bron van inspiratie voor hen die klaarstaan om ze te verslaan’. Dé nieuwe Timothy Ferriss, voor alle lezers van Een werkweek van 4 uur Voor de fans van Brené Brown tot Yuval Noah Harari en van Esther Perel tot Neil Gaiman Timothy Ferriss stelde elf zorgvuldig geformuleerde vragen aan een hele verzameling succesvolle mensen, zijn tribe. Hun korte profielen en antwoorden op die elf vragen helpen jou ook je meest uitdagende levensvragen te beantwoorden en buitengewone resultaten te boeken. In Tribe of mentors vind je de gereedschappen, tactieken en gewoontes van meer dan 130 topresteerders. Laat je inspireren door de antwoorden van bijvoorbeeld Brené Brown en Yuval Noah Harari. Dit boek bevat praktisch advies van bijzondere professionals die oplossingen hebben gevonden voor verschillende vraagstukken. Want of je nu je resultaten wilt verbeteren, jezelf opnieuw wilt uitvinden of gewoon wat inspiratie zoekt, iemand anders heeft waarschijnlijk een vergelijkbaar pad afgelegd! Profiteer nu van de levenslessen van al deze geweldige mensen. De pers over Een werkweek van 4 uur ‘Minder werken, meer leven? In Een werkweek van 4 uur leert Ferriss u hoe u ontsnapt aan de 9-tot-5-mentaliteit én een rijk

leven kunt leiden.’ Zin ‘Geweldig! Dit boek zal je leven veranderen.’ The New York Times The thoroughly updated 4th Edition of the “Complete Guide for MAT and other MBA entrance exams” is specially designed for MBA entrance exam. The USP of the book lies in its coverage of syllabus, exhaustive theory, techniques to master problem solving and Fully Solved exercises. 1. The book contains Comprehensive Sections on : • Mathematical Skills • English Language • Data Analysis & Sufficiency • Intelligence and Critical Reasoning • Indian and Global Environment 2. The book provides detailed theory along with exhaustive question bank in the form of exercise at the end of each chapter. The solutions have been provided to each and every question. 3. The Indian and Global Environment has been thoroughly revised and updated with latest current affairs including business questions as well. The exercises has also been updated with latest questions. 4. The book contains a lot of past MAT questions asked in the previous years. To summarize, the book is aimed to serve as one stop solution for all major MBA Entrance Exams - CMAT, NMAT, SNAP, MH-CET, IRMA, ATMA, ICET, etc. Revised and updated to answer the challenges of a rapidly changing business world, the 4th edition of The Ten-Day MBA includes the latest topics taught at America's top business schools, from corporate ethics and compliance to financial planning and real estate to leadership and negotiation. With more than 400,000 copies sold around the world, this internationally acclaimed guide distills the lessons of the most popular business school courses taught at Harvard, Stanford, the University of Pennsylvania, the University of Chicago, Northwestern, and the University of Virginia. Author Steven A. Silbiger delivers research straight from the notes of real MBA students attending these top programs today—giving you the tools you need to get ahead in business and in life. Al dertig jaar een internationale managementbestseller! Het doel heeft het managementdenken in de westerse wereld veranderd. Goldratt werd door het tijdschrift Fortune uitgeroepen tot ‘goeroe van de industrie’. Door Business Week uitgeroepen tot ‘genie’. In een spannend detectiveverhaal vecht Alex Rogo voor het behoud van zijn bedrijf. Met hulp van een oud studievriend slaagt hij erin om conventionele denkwijzen aan de kant te schuiven. Op deze manier handelt hij op een originele manier. Elk proces blijkt beperkingen te hebben die echte groei en ontwikkeling belemmeren. Het verhaal verklaart de basisprincipes van de beperkingentheorie. Dit is de Theory of Constraints, ontwikkeld door Eliyahu Goldratt. Al meer dan zes miljoen exemplaren wereldwijd verkocht! Eliyahy Goldratt is bij miljoenen lezers een begrip als wetenschapper, leermeester en managementgoeroe. Over de hele wereld passen economen en managers zijn gedachtegoed toe in hun eigen organisaties. Om iets te vinden, moet je eerst verdwalen. Het leven van Allyson is als haar koffer: strak gepland, precies gepakt en tot in de puntjes geordend. Tot ze op de laatste dag van haar vakantie Willem ontmoet, een acteur. Willem is in alles haar tegenpool. En hij nodigt haar uit mee te gaan naar Parijs. Geheel tegen haar natuur in zegt ze ja. Haar dag gaat over deze dag in Parijs, over een sprankelende verliefdheid met een abrupt einde. Over risico's nemen, zoeken en dingen vinden die je anders nooit had ontdekt. Haar dag vormt samen met Zijn jaar een romantisch duet over liefde, reizen en het zoeken naar je identiteit. Business Advice on Profitably Running Professional Services Firms/Practices. The fourth edition of Business Statistics builds upon the easy-to-understand, problem-solving approach that was the hallmark of the previous editions. Through detailed discussions on procedures that facilitate interpretation of data, this book enables readers to make more considered and informed business decisions. Using tools of application and practice in a variety of solved examples and practice problems, this book will sharpen the students’ understanding of basic statistical techniques. Business Statistics, 4e, serves as a core textbook for students of management, commerce and computer science studying business statistics for degrees in BBA/MBA/PGDBM, BCom /MCom, CA/ICWA, and BE/ BTech /MCA as well as for those preparing for professional and competitive examinations. Key Features • Learning Objectives clearly outline the learning outcomes of each chapter • Case Studies illustrate a variety of business situations and suggest solutions to managerial issues using specific statistical techniques • A Chapter Concepts Quiz at the end of each chapter reinforces students' understanding of the basic principles and applications • Conceptual Questions, Self-Practice Problems, Review Self-Practice Problems with Hint and Answers enable students, after each chapter, to practice and then evaluate themselves Now totally revised -- the 3rd edition of The Ten-Day MBA includes the latest topics taught at America's top business schools, including leadership, corporate ethics and compliance, financial planning, and real estate. This internationally acclaimed guide (more than 200,000 copies sold in the United States and around the world) distills the material of the most popular business-school courses taught at Harvard, Stanford, the University of Pennsylvania, the University of Chicago, Northwestern, and the University of Virginia. Silbiger's research comes straight from the notes of real MBA students attending these top programs today. You will learn how to: Read and understand financial statements Develop effective and comprehensive marketing plans Understand accounting rules and methods Manage your relationship with your boss Develop corporate strategies Understand the present value concept Use quantitative techniques to evaluate projects Value stock, bond, and option investments Understand the language of business law Master the most-used MBA jargon At the rate of one easy-to-understand chapter a day, this classic business book enables readers to absorb the material, speak the language, and acquire the confidence and experience needed to succeed in the competitive global business world of the twenty-first century. As business becomes increasingly reliant on succeeding in export markets, the need for specialist knowledge in international trade is at its highest. With thorough explanations to describe the current international business environment as well as international case studies which include IKEA, Shell, Innocent Drinks, Ford, Match.com and Ryanair, The 30 Day MBA in International Business will boost your knowledge and help you play a more rounded role in shaping the direction of your organization. The 30 Day MBA in International Business covers all the essential elements of international trade and business, including international marketing strategy, managing international organizations and selecting global strategic partners as well as finance, accounting and human resource management. The 30 Day MBA in International Business is packed with links to free resources from the top business schools as well as an online list of sources to keep you informed on all the key business issues. Online supporting resources for this book include a bonus chapter on business communication, self-test question and answers and appendices. Vergeet het oude concept van hard werken tot aan je pensioen en stel je spannende levensplannen niet uit Vraag Timothy Ferriss wat hij aan het doen is, en de kans is groot dat je als antwoord krijgt: ‘skiën in de Andes’, ‘duiken in Panama’ of ‘tangodansen in Buenos Aires’. Ferriss heeft namelijk het achterhaalde idee van ‘eerst werken, dan leven’ ingeruild voor een rijk leven in het hier en nu. Niet geld stelt je daartoe in staat, maar de nieuwe economische factoren tijd en mobiliteit. Wacht niet langer, zeker niet in tijden van economische onzekerheid. En vergeet het achterhaalde idee van werken tot je pensioen. Of je nu die grote wereldreis wilt maken, een maandelijks salaris van vijf cijfers wilt met zo weinig mogelijk inspanning, of gewoon minder wilt werken en meer wilt genieten – Een werkweek van vier uur geeft het antwoord. Dit revolutionaire boek wijst je de weg naar een nieuw leven van weinig werkuren, veel vrije tijd en geld in overvloed, of je nu een overwerkte loonslaaf bent of een ondernemer die klem zit in het succes van zijn bedrijf. De pers over Een werkweek van 4 uur ‘Geweldig! Dit boek zal je leven veranderen.’ The New York Times ‘Zijn adviezen snijden en hout en zijn soms verfrissend anders en eigenwijs.’ Aktueel ‘Het kan: veel verdienen, weinig werken.’ Intermediair 10? ?? ??? MBA?? ??, ???, ??? ? ?? 10? ?????? ??? ?? ?? ?? ?? ?? ?? ?? ?? ??? ?? 10? ?????? ?? ??? ?? ?? ?????? MBA ??? ????. ?? ? ?? ? ? ?? ??? ? ??? ??? ??? MBA ??? ?? ?? ?? ?? ? ?? ?? ?? ?? ??? ??? ??? ??? ??? ?? ?? ?? 10?? ?? ?? ?????? ?????? ??? ??? ????? ? ? ?? ?? ??? ??? ?? ?????. ??? ??? ??? ??? ??? ?????? ?????? ??? ?? ?? ?? ??? ????. ?? 10? ?? ?????? ??? ?????? ??? ?????? ??? 32?? ?? ?? ?? ??? ?? ?? ??? ? ?? ?????? ??? ?????? ??? ??? ??? ??? ??? ??? ?? Get the financial and accounting know-how of a top MBA course without the expensive price tag. Filmrechten verkocht aan Sony Pictures en SK Global Als Lucie Churchill op de eerste ochtend van haar vakantie op het eiland Capri oog in oog komt te staan met George Zao, weet ze onmiddellijk dat ze een hekel aan hem heeft. Ze walgt van zijn galante aanbod om van hotelkamer te wisselen zodat zij uit kan kijken over de Tyrreense Zee, ze haat het dat hij meer over kunst weet dan zij en ze kan het werkelijk niet uitstaan dat hij haar heeft gekust in de schaduw van een Romeinse ruïne. Als dochter van een in Amerika geboren Chinese moeder en een New Yorkse vader met blauw bloed, is Lucie altijd van plan geweest een westerse man te trouwen. Er zit niets anders op dan George af te wijzen. Maar als ze hem jaren later weer tegen het lijf loopt – nota bene tijdens een weekendje weg met haar verloofde – is hun aantrekkingskracht nog net zo sterk. Hoelang kan ze hem de toegang tot haar wereld en hart ontzeggen? In de pers ‘Sex & Vanity scoort hoog op alle fronten: een zonovergoten eiland, een oogverblindende bruiloft en een hartveroverend liefdesverhaal.’ The Guardian ‘Bruisend, speels en hilarisch. Kwan schrijft een heerlijk vileine parodie op de superrijken, maar verstoopt daaronder een scherpzinnige analyse van hedendaags racisme.’ Metro ‘Alleen Kwan kan onweerstaanbare humor en verrukkelijke personages zo soepel combineren met een satire op snobisme en racisme. Chapeau.’ Kirkus Reviews The thoroughly updated edition of the book Disha’s Quantitative Aptitude for CAT now comes with 2 parts - Learn & Score Enhancer. The first part of the book book starts from a basic level and moves to an expert level providing learning & practice material - Theory with Illustrations, 4 level of Exercises - Foundation; Standard; Expert; Test Yourself. The part 2 - Score Enhancer - provides chapter-wise past year Questions followed by Difficult Practice Exercise which is finally followed by a Try If You Can Assessment. The book comprises of 6 Units divided into 22 chapters followed by 3 Mock Tests. 'Anyone who has ever wished they attended a top-ten MBA school now has an alternative. Silbiger's The 10-Day MBA. It distils the basics of a top MBA programme. It's interesting, informative and certainly cheaper. I recommend it!' Tom Fischgrund, author of The Insider's Guide to the Top Ten Business Schools A business classic, The 10-Day MBA provides an invaluable guide for all the people who do not have the time or resources to take a full-time business degree, or who require a short revision aid. Internationally acclaimed, this carefully structured and easy-to-read course will enable you to understand the concepts and jargon used in the business world without having to leave your desk. Here is your chance to become familiar with the key tools and theories taught at

Harvard and Stanford and other leading business schools - in just ten days! Now totally revised -- the 3rd edition of The Ten-Day MBA includes the latest topics taught at America's top business schools, including leadership, corporate ethics and compliance, financial planning, and real estate. This internationally acclaimed guide (more than 200,000 copies sold in the United States and around the world) distills the material of the most popular business-school courses taught at Harvard, Stanford, the University of Pennsylvania, the University of Chicago, Northwestern, and the University of Virginia. Silbiger's research comes straight from the notes of real MBA students attending these top programs today. You will learn how to: Read and understand financial statements Develop effective and comprehensive marketing plans Understand accounting rules and methods Manage your relationship with your boss Develop corporate strategies Understand the present value concept Use quantitative techniques to evaluate projects Value stock, bond, and option investments Understand the language of business law Master the most-used MBA jargon At the rate of one easy-to-understand chapter a day, this classic business book enables readers to absorb the material, speak the language, and acquire the confidence and experience needed to succeed in the competitive global business world of the twenty-first century. This accessible and in-depth title places MBA skills and business school concepts within reach of all professionals. The 30 Day MBA provides explanations, analysis, case studies and examples to give you all the relevant knowledge and skills that an MBA graduate possesses. Most leadership books focus on traditional leadership, which is based on managerial practices and command-and-control assumptions. Traditional leadership methods produce short-term gains but often at the cost of employee disengagement, team isolation, and distrust. Twenty-first century leadership methods produce short-term gains while inspiring creativity and innovation and boosting engagement. *Nine Practices of 21st Century Leadership: A Guide for Inspiring Creativity, Innovation, and Engagement* describes nine leadership practices that Gary DePaul derived by analyzing some of the best contemporary writers and thinkers on leadership. Explaining the nine practices, DePaul summarizes insightful leadership principles, beliefs, and practices, which includes tactics, tools, and resources that anyone at any career level can immediately begin using. In addition, the book demystifies the leadership concept, helps you avoid harmful traditional leadership assumptions, provides a leadership development roadmap, and presents real-world examples of how individual contributors, managers, and executives, have applied each of the nine practices successfully. After reading this book, you will be able to begin applying the nine proven leadership practices immediately in your organization. You will gain the skills needed to improve organizational strategies, diversity strategies, and leadership development training in your organization. You also will be able to improve how you manage and monitor your own professional leadership development. Management teaches you how people behave in the Organisation and nature of power, influence and leadership. Whether you aim to be a self-employed, an entrepreneur, head of your own country etc, management give you tools for success. Students mostly prefer MAT for Management Programs when it comes to priority. Every year lakhs of aspirants appear for this national level entrance examination, conducted by All India Management Association (AIMA) for the admissions to MBA and equivalent Programmes. It is an objective test designed to measure candidate's general aptitudes in various subjects. MAT Scores act as a passport to get admission over 600+ B-Schools across India. The book titled "Mission MBA MAT" is a revised edition giving the complete reference manual for MAT and has been prepared to meet all the needs of the students taking the exams. Comprehensive treatment have been given in all 5 sections; English Language, Mathematical Skills, Intelligence and Critical Reasoning, Data Analysis and Sufficiency, Indian and Global Environment explaining each of them in a distinguish manner. The book provides the Previous Years' Solved Papers and Mock Tests for the complete thorough practice telling the trend, weightage, short cut tricks, fast solving methods and importance of the questions. Other than providing material for written exam preparation this book also carries GD & PI Section which will help you to improve your inner personality, team work, decision making and much more. Housed with absolute study material and thorough practice done from this book one can get assured with their great ranking in the examination. TABLE OF CONTENTS MAT Solved Paper [2019 – 2014], English Language, Mathematical Skills, Intelligence and Critical Reasoning, Data Analysis and Sufficiency, Indian and Global Environment, Corporate GK (with question bank), Group Discussion & Personal Interview, Mock Test (1-2). 'This is an invaluable guide for any manager looking to apply MBA thinking in the real world. Strongly recommended.' Gordon Seabright, Director of the Eden Project 'Packed with insights, tools, tips, cases and know-how, this easy-to-read book will accelerate your ability to deal with challenging management issues. A must for every manager.' Jessica Pryce-Jones, Joint CEO, iOpener Institute for People and Performance 'This fantastic book ?will help you to challenge the mental barriers of the status quo.' Peter Meier, CEO, Kuoni Travel Holding Ltd Transform your career and revolutionise how you work with the very best learning from the world's leading business schools. Delivering many of the key benefits of a top-notch business education, without the hefty price tag and big time investment, The Every Day MBA will guide, challenge and inspire you to better results, wherever you are in your career. Use the powerful combination of the best business models with your own experience and awareness to quickly develop the same game-changing thinking, tactical behaviours and dynamic strategies that MBA graduates know really work. Find out what it really takes to be a leader in business and use MBA thinking to take your business knowledge and practice to a brilliant new level – today, tomorrow and every day. Drawing on the twelve core disciplines of business, including business law, economics, marketing and finance, this fourth edition of the hugely successful The 30 Day MBA shows you how to use key business concepts and tools to assess business decisions and implement strategy. Now with a new concept for each chapter - including crowdfunding, digital marketing, business incubators and the 80/20 principle - The 30 Day MBA also provides coverage of the key optional modules: Mergers and Acquisitions and International Business. New case studies include Chilango, TomTom, Heinz, Hotel Chocolat, Shell, The Card Factory and Adidas among others. Including a range of free online questions and answers that enable you to self-assess your knowledge, this bestselling classroom-free guide is brimming with models, international case studies and practical applications of key theories, placing MBA skills within reach of all professionals and students. The most comprehensive and authoritative review of B-School fundamentals—from top accounting and finance professors For years, the Portable MBA series has tracked the core curricula of leading business schools to teach you the fundamentals you need to know about business—without the extreme costs of earning an MBA degree. The Portable MBA in Finance and Accounting covers all the core methods and techniques you would learn in business school, using real-life examples to deliver clear, practical guidance on finance and accounting. The new edition also includes free downloadable spreadsheets and web resources. If you're in charge of making decisions at your own or someone else's business, you need the best information and insight on modern finance and accounting practice. This reliable, information-packed resource shows you how to understand the numbers, plan and forecast for the future, and make key strategic decisions. Plus, this new edition covers the effects of Sarbanes-Oxley, applying ethical accounting standards, and offers career advice. • Completely updated with new examples, new topics, and full coverage of topical issues in finance and accounting—fifty percent new material • The most comprehensive and authoritative book in its category • Teaches you virtually everything you'd learn about finance and accounting in today's best business schools Whether you're thinking of starting your own business or you already have and just need to brush up on finance and accounting basics, this is the only guide you need. Een zoektocht naar de theorie van alles Ruimte en tijd zijn de basiselementen van de kosmos. Maar wat zijn ruimte en tijd eigenlijk? Is ruimte een reëel bestaand iets? Waarom heeft tijd een richting? Zou het universum zonder ruimte en tijd kunnen bestaan? En de centrale vraag: hoe zit de kosmos in elkaar? De ontrafeling van de kosmos neemt de lezer mee op reis naar nieuwe lagen van de werkelijkheid, met briljant gebruik van analogieën én met humor. Van de inzichten van Newton en Einstein tot de meest recente ideeën op het gebied van de supersnaar- en M-theorie. Na het lezen van dit boek bekijkt u de werkelijkheid met andere ogen. Brian Greene (1963) studeerde aan Harvard University en Oxford University. Hij geldt als een groot deskundige op het gebied van de supersnaartheorie en geeft over de hele wereld lezingen. The Times noemt hem 'De nieuwe Hawking, maar dan beter'. Handboek voor de uitvoering van ICT-projecten volgens een internationale, gezaghebbende standaard. Guía paso a paso con las enseñanzas de las mejores escuelas de negocios del mundo. ENGLISH DESCRIPTION Revised and updated to answer the challenges of a rapidly changing business world, the 4th edition of The Ten-Day MBA includes the latest topics taught at America's top business schools, from corporate ethics and compliance to financial planning and real estate to leadership and negotiation. With more than 400,000 copies sold around the world, this internationally acclaimed guide distills the lessons of the most popular business school courses taught at Harvard, Stanford, the University of Pennsylvania, the University of Chicago, Northwestern, and the University of Virginia. Author Steven A. Silbiger delivers research straight from the notes of real MBA students attending these top programs today—giving you the tools you need to get ahead in business and in life A best-selling chapter-wise book on Logical Reasoning with objective-type questions as per the latest syllabus for CAT and other MBA entrance exams. Increase your chances of selection by 16X. In addition to the well-structured content, each chapter contains a series of practice tests for your self-evaluation. Using expert-researched content, you will be able to pass your exam with stellar grades Drawing on the twelve core disciplines of business, including business law, economics, marketing and finance, this fourth edition of the hugely successful The 30 Day MBA shows you how to use key business concepts and tools to assess business decisions and implement strategy. Now with a new concept for each chapter - including crowdfunding, digital marketing, business incubators and the 80/20 principle - The 30 Day MBA also provides coverage of the key optional modules: Mergers and Acquisitions and International Business. New case studies include Chilango, TomTom, Heinz, Hotel Chocolat, Shell, The Card Factory and Addidas among others. Including a range of free online questions and answers that enable you to self-assess your knowledge, this bestselling classroom-free guide is

brimming with models, international case studies and practical applications of key theories, placing MBA skills within reach of all professionals and students. In the mid 20th century the people known as the Logbara were a diverse collection of groups fleeing from different parts and having different social and political affiliations - essentially refugees in search of a new home. At the time that this book was originally published in 1960, existing conditions, resulting from the past history of Logbara, made it difficult to decide which dialect or the language to choose for this analysis. The grammar as a whole in its features, details and rules is common to all parts of the country but the author chose the dialect spoken around Arua, the district headquarters of the West Nile as a basis for the grammar and vocabulary, mainly out of considerations of practicability. Een indrukwekkend levens- en liefdesverhaal voor de lezers van De man die naar Auschwitz wilde en De jongen in de gestreepte pyjama. In april 1942 wordt een jonge Slowaakse Jood naar Auschwitz gedeporteerd. Lale Sokolov staat vanaf dan bekend als gevangene 32407. De SS-officieren benoemen hem tot 'Tätowierer', tatoeëerder. Tweeënhalf jaar lang is hij degene die van duizenden gevangenen een nummer moet maken. Zoals van Gita, vanaf dan gevangene 34902. Terwijl hij gedwongen wordt haar te brandmerken, kerft zij haar naam voor altijd in zijn hart. Na drie jaar wordt Gita op dodenmars gestuurd en komt Lale in een ander kamp terecht. Beiden weten te ontsnappen en gaan op zoek naar elkaar. Gedurende zeventig jaar zwijgen Lale en Gita over het begin van hun relatie. Pas na Gita's dood durft Lale hun uitzonderlijke overlevingsverhaal te delen. De tatoeëerder van Auschwitz toont de moed van twee jonge mensen en de kracht van liefde onder de meest extreme omstandigheden. Voor de fans van De man die naar Auschwitz wilde, The Boy in the Striped Pyjamas, Als je het licht niet kunt zien, Schindler's List, Haar naam was Sarah, Sonny Boy, Het familieportret, De tweeling, The Reader en Zwartboek. Over De tatoeëerder van Auschwitz: 'Dit prachtige liefdesverhaal over de tatoeëerder van Auschwitz laat niemand onberoerd.' Libelle 'Het boek laat zien waartoe mensen, gedreven door wilskracht, in staat zijn.' Oorlogsboekenreviews 'Als je dit boek in één woord zou moeten omschrijven, dan zou je indrukwekkend gebruiken.' Boekenbeschrijfster 'Hoe afschuwelijk het ook is met momenten, onderhuids heb je tijdens het lezen dat gevoel van verwachting dat er nog iets goeds uit dit verhaal komt en dat maakt het zo inspirerend om te lezen.' Perfecte Buren A step-by-step guide to mastering the skills taught in America's top business schools. By reading one easy-to-understand chapter a day, readers can absorb the material, speak the language, and most important, acquire the confidence and expertise needed to get ahead in today's competitive business world. Cartoons. Graphs. Steven Silbiger's international bestseller, The Ten-Day MBA, has already helped thousands master the skills taught at America's top-ten business schools—and at a fraction of the time and staggering cost that acquiring an MBA typically demands. This newly revised fourth edition contains the most up-to-date information available for understanding the intricacies of today's complex global business world. Distilling the material contained in most popular business courses presently offered at Harvard, Stanford, the University of Pennsylvania, the University of Chicago, Northwestern, and the University of Virginia—including leadership, corporate ethics and compliance, financial planning, real estate, and all the latest topics—this invaluable volume will teach you how to: Read and understand financial statements Draft and adopt effective and comprehensive marketing plans Comprehend accounting rules and methods Manage your relationship with your boss Develop corporate strategies Understand the present value concept Use quantitative techniques to evaluate projects Value stock, bond, and option investments Interpret the language of business law Master the most-used MBA jargon . . . and more The information, the expertise, and the confidence you need for success are all in the pages of this remarkable book—at the rate of one easy-to-follow chapter per day.

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