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Antisemitism on Social Media is a book for all who want to understand this phenomenon. Researchers interested in the matter will find innovative methodologies (CrowdTangle or Voyant Tools mixed with discourse analysis) and new concepts (tertiary antisemitism, antisemitic escalation) that should become standard in research on antisemitism on social media. It is also an invitation to students and up-and-coming and established scholars to study this phenomenon further. This interdisciplinary volume addresses how social media with its technology and business model has revolutionized the dissemination of antisemitism and how this impacts not only victims of antisemitic hate speech but also society at large. The book gives insight into case studies on different platforms such as Twitter, Facebook, TikTok, YouTube, and Telegram. It also demonstrates how social media is weaponized through the dissemination of antisemitic content by political actors from the right, the left, and the extreme fringe, and critically assesses existing counter-strategies. People working for social media companies, policy makers, practitioners, and journalists will benefit from the questions raised, the findings, and the recommendations. Educators who teach courses on antisemitism, hate speech, extremism, conspiracies, and Holocaust denial but also those who teach future leaders in computer technology will find this volume an important resource. This volume offers the experienced Java developer a way into the Web services world. It explains the range of technologies in use and how they relate to Java and shows Java developers how to put them to use to solve real problems. A renowned economic historian traces women's journey to close the gender wage gap and sheds new light on the continued struggle to achieve equity between couples at home A century ago, it was a given that a woman with a college degree had to choose between having a career and a family. Today, there are more female college graduates than ever before, and more women want to have a career and family, yet challenges persist at work and at home. This book traces how generations of women have responded to the problem of balancing career and family as the twentieth century experienced a sea change in gender equality, revealing why true equity for dual career couples remains frustratingly out of reach. Drawing on decades of her own groundbreaking research, Claudia Goldin provides a fresh, in-depth look at the diverse experiences of college-educated women from the 1900s to today, examining the aspirations they formed—and the barriers they faced—in terms of career, job, marriage, and children. She shows how many professions are “greedy,” paying disproportionately more for long hours and weekend work, and how this perpetuates disparities between women and men. Goldin demonstrates how the era of COVID-19 has severely hindered women's advancement, yet how the growth of remote and flexible work may be the pandemic's silver lining. Antidiscrimination laws and unbiased managers, while valuable, are not enough. Career and Family explains why we must make fundamental changes to the way we work and how we value caregiving if we are ever to achieve gender

equality and couple equity. Scholarly Communication at the Crossroads in China follows the dichotomy paradox to focus on both achievements and challenges at every step of the scholarly communication process, highlighting Insights and trends in academic infrastructure and scholarly behaviors within the context of local economic, political, and technological development. Since China adopted an open-door policy in the late 1970s, it has experienced a dramatic economic transformation. With a growth rate around 10% over the past three decades, China is now the second largest economy by nominal gross domestic product and by purchasing power parity in the world. Economic success has impelled restructurings in almost all aspects of the social and cultural settings. Among other changes, the new pursuits of education, research, and scholarship have redefined the academic community with its development across generations and ideologies. Provides a large picture of scholarly communication in China, with official data, interviews, and personal observations Includes the latest multidisciplinary information, covering education, library science, and information science Contains diverse formats, including charts and tables, with dichotomy examples Presents historical and contemporary coverage, analyzing data from 1978 onwards in a cultural, economic, social, and political context Focuses on changes by taking readers through the complex process of scholarship transformation For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network. Learn to develop iPhone and iPad applications for networked enterprise environments The iPhone and iPad have made a powerful impact on the business world. Developers creating iOS apps for the enterprise face unique challenges involving networking, system integration, security, and device management. This Wrox guide provides everything you need to know to write iOS apps that integrate with enterprise network resources, providing options for networking iOS devices to enterprise systems and to each other. Offers a complete compendium of methods and techniques for networked communication between iOS applications and other platforms and devices Includes instruction on incorporating synchronous and asynchronous HTTP requests, security, communication issues, and more Covers payload handling, network security, GameKit and Bonjour communications, and low-level network communications Professional iOS Network Programming focuses on the networking aspects of iOS and its relationship to remote data sources, offering a truly unique approach. Technological advancements have led to many beneficial developments in the electronic world, especially in relation to online commerce. Unfortunately, these advancements have also created a prime hunting ground for hackers to obtain financially sensitive information and deterring these breaches in security has been difficult. Cryptographic Solutions for Secure Online Banking and Commerce discusses the challenges of providing security for online applications and transactions. Highlighting research on digital signatures, public key infrastructure, encryption algorithms, and digital certificates, as well as other e-commerce protocols, this book is an essential reference source for financial planners, academicians, researchers, advanced-level students, government officials, managers, and technology developers. GIS Online is a comprehensive guide for businesses, government agencies, nonprofit organizations, educational institutions, and individuals who want to build a Web site based on GIS and mapping technology, or who simply want to include maps on their sites. The book describes the concepts of distributed geographic information (DGI), the integration of GIS and maps with the Internet, and data sharing, and provides guidance through the planning, development, and maintenance of an effective site. The only source that focuses exclusively on engineering and technology, this important guide maps the dynamic and changing field of information sources published for engineers in recent years. Lord highlights basic perspectives, access tools, and English-language resources--directories, encyclopedias, yearbooks, dictionaries, databases, indexes, libraries, buyer's guides, Internet resources, and more. Substantial emphasis is placed on digital resources. The author also discusses how engineers and scientists use information, the culture and generation of scientific information, different types of engineering information, and the tools and

resources you need to locate and access that material. Other sections describe regulations, standards and specifications, government resources, professional and trade associations, and education and career resources. Engineers, scientists, librarians, and other information professionals working with engineering and technology information will welcome this research ****Winner of the TAA 2017 Textbook Excellence Award**** "Social Media Marketing deserves special kudos for its courage in tackling the new frontier of social media marketing. This textbook challenges its readers to grapple with the daunting task of understanding rapidly evolving social media and its users." TAA Judges Panel The market leading and award winning text on social media marketing has been fully updated for this fourth edition. With a balance of essential theory and practical application, the text has been thoroughly revised to reflect the latest developments in social media marketing research and practice. 11 new case studies have been added to the 'Case Zone', including TikTok, LEGO, Nespresso and Puma. A student-engaging case study now runs throughout the entire textbook looking at the US based company Kombucha 221 BC to help develop understanding of each chapter. The book is complemented by a companion website that offers valuable additional resources for both instructors and students, including author videos discussing key social media marketing ideas and concepts, author-selected YouTube video playlists, additional case studies, further weblinks, PowerPoint slides and Testbank. A must-have text for those studying social media marketing. Featuring contributions from practitioners, researchers, and academics, this volume synthesizes and analyzes current trends in rural social work practice and considers the most effective ways to serve rural communities. Contributors consider the history and development of rural social work from its beginnings to the present day, addressing the value of the Internet and other new information technologies in helping clients. They also examine the effects of nonprofit organizations and welfare reform on poor rural areas. Coverage of specific client populations and fields of practice includes services for rural mental healthcare; the chronically mentally ill; healthcare for minorities; and the challenges faced by the elderly in rural areas. The contributors also consider issues affecting gays and lesbians living in rural communities and the role of religiosity and social support in the well-being of HIV/AIDS clients. The book concludes with a consideration of the unique issues associated with educating social workers for rural practice. Crossing Borders helps students develop a framework for understanding the various disciplines that constitute international studies by exploring the many boundaries they knowingly (and unknowingly) cross on a daily basis. Renowned authors Harry I. Chernotsky and Heidi H. Hobbs address the diverse fields of international studies—geography, politics, economics, sociology, and anthropology—giving instructors a launching point to pursue their own disciplinary interests. This bestseller not only helps students to better grasp international affairs, but also offers advice on how they can engage with global issues through study abroad, internships, and career options. Updated thoroughly to reflect recent events and trends, the Fourth Edition assesses the COVID-19 pandemic; the use of social media to interfere in elections; the role of China in trade, investment, and finance; and the tensions surrounding persistent racial and gender inequities around the world. Included with this text The online resources for your text are available via the password-protected Instructor Resource Site. Learn more Why America's sons are underachieving, and what we can do about it. Something is happening to boys today. From kindergarten to college, American boys are, on average, less resilient and less ambitious than they were a mere twenty years ago. The gender gap in college attendance and graduation rates has widened dramatically. While Emily is working hard at school and getting A's, her brother Justin is goofing off. He's more concerned about getting to the next level in his videogame than about finishing his homework. In Boys Adrift, Dr. Leonard Sax delves into the scientific literature and draws on more than twenty years of clinical experience to explain why boys and young men are failing in school and disengaged at home. He shows how social, cultural, and biological factors have created an environment that is literally toxic to boys. He also presents practical solutions, sharing strategies which educators have found effective in re-engaging these boys at school, as well as handy tips for parents about everything from homework, to videogames, to medication. How efficient is the Chinese healthcare system? Milcent examines the medication market in China against the global picture of healthcare organization, and how public healthcare insurance plans have been implemented in recent years, as well as reforms to tackle hospital inefficiency. Healthcare reforms, demographic changes and an increase in wealth inequity have altered healthcare

preferences, which need to be addressed. Significantly, the patient-medical staff relationship is analysed, with new proposals for different lines of communication. Milcent puts forward digital healthcare in China as a tool to solve inefficiency and rising tensions, and generate profit. Where China is leading in the digitalization of healthcare, other countries can learn important lessons. Chinese social models are also put into context with respect to current reforms and experimentation. Each part contains these chapters: Industry overview -- Industry statistics & performance indicators -- Financial norms and ratios -- Company directory -- Rankings and companies -- Mergers & acquisitions -- Associations -- Consultants -- Trade information sources -- Trade shows. Develop the skills and capabilities quickly becoming essential in the new marketing paradigm The Rise of the Platform Marketer helps you leverage the "always-on" consumer to deliver more personalized engagements across media, channels, and devices. By managing these interactions at scale throughout the customer lifecycle, you can optimize the value of your customers and segments through strategic use of Connected CRM (cCRM). This book shows you how to take advantage of the massive growth and proliferation of social and other digital media, with clear strategy for developing the new capabilities, tools, metrics, and processes essential in the age of platform marketing. Coverage includes identity management, audience management, consumer privacy and compliance, media and channel optimization, measurement and attribution, experience design, and integrated technology, plus a discussion on how the company as a whole must evolve to keep pace with marketing's increasingly rapid evolution and capabilities. The expansion of digital platforms has created addressability opportunity through search, video, display, and social media, offering today's foremost opportunity for competitive advantage. This book outlines the capabilities and perspective required to reap the rewards, helping you shift your strategy to align with the demands and expectations of the modern consumer. Develop the tools, metrics, and processes necessary to engage the modern consumer Gain a deep understanding of Connected Customer Relationship Management Leverage trends in technology and analytics to create targeted messages Adjust your company's structure and operations to align with new capabilities The new era of marketing requires thorough understanding of cCRM, along with the knowledge and innovative forethought to thrive in the ever-expanding digital audience platform environment. The Rise of the Platform Marketer gives you an edge, and helps you clear a path to full implementation. This book describes the next generation of business applications in the innovative new SAP Business Suite 4 SAP HANA (SAP S/4HANA), exploiting the revolutionary capabilities of the SAP HANA in-memory database. Numerous real-world examples are presented illustrating the disruptive potential of this technology and the quantum leap it has facilitated in terms of simplicity, flexibility, and speed for new applications. The intuitive structure of this book offers a straightforward business perspective grounded in technology in order to enable valuable business insights drawn from the wealth of real-world experience of the book's two authors, both prominent figures in the field of business application systems: Hasso Plattner and Bernd Leukert. Hasso Plattner is the co-founder of SAP and the founder of the Hasso Plattner Institute, affiliated with the University of Potsdam, Germany. Bernd Leukert is a member of the SAP Executive Board and the Global Managing Board of SAP. Developing and Utilizing E-Learning Applications provides a complete investigation of new methods, technologies, and practices critical to modern educational environments. Exploring topics such as virtual worlds, learning methods, and ICTs as well as interoperability in e-learning environments, this reference provides essential knowledge for educators, practitioners, and students alike. International Academic Conferences: Teaching, Learning and E-learning (IAC-TLEI 2018) and Management, Economics and Marketing (IAC-MEM 2018) and Engineering, Transport, IT and Artificial Intelligence (IAC-ETITAI 2018) Internet searchers reveal how they get the best out of the Internet with tips, techniques and case histories In 2020, EDUCCON held as a virtual conference with the theme Empowering Teaching. EDUCCON 2020 to energize and inspire the scientists and teachers whose job is to teach in new-normal. In the digital age, in terms of empowering teaching, it is aimed to address the points of discovery for success in teaching, evidence-based teaching, higher education and education in a life called "new normal" after COVID 19. Teaching in the digital age focuses on leading pedagogy and identifying educational technology tools that will help students achieve learning outcomes. The presence of teachers and humanization of the learning experience in distance and online learning environments will be included. In evidence-based

education; the focus is on teaching and learning literature to explore the theory and practical applications of teaching strategies in courses. Presentations of studies that can demonstrate the development of a teaching philosophy and then how to apply evidence-based teaching in lessons will be presented. Conscious design of course content and evaluation is at the top of everything in higher education. The foundations of university education include the work for teaching staff at the center of higher education who have not received teacher training. It consists of studies about who the students are and how to help them be successful in the lessons. In addition, EDUCCON 2020 aims to discuss the basic elements for successful education a life called "new normal" after COVID 19 and to present studies that empower learning. The EDUCCON 2020 conference program consists of paper presentations and training sessions. The United States Federal Government produces a massive trove of valuable information - but these resources are often difficult to locate and utilize, requiring the addition of another layer of cognizance and expertise to the librarian's traditional skill set. Finding and Using U.S. Government Information: A Practical Guide will: Serve as a guide to the vast universe of government information, with a special focus on digital methods of delivery Provide librarians with the tools they need to understand how government information is produced, organized, located, and accessed for most effectual use For those new to the government information landscape and government information specialists alike, this volume will also offer an annotated listing by subject which can serve as a ready-reference tool for some of the most widely-useful government information resources While geared primarily towards reference and instruction librarians, acquisitions and collection development librarians may also find this book useful in making purchasing decisions in light of resources freely available from the US Federal Government This report looks at how governments can ensure that everyone has access to justice, and that justice processes and services are responsive to people's needs. Based on lessons derived from people-centred service delivery, the report identifies access to justice principles and promising practices, as well as measurement tools and indicators to help countries monitor their progress. Leading Dynamic Information Literacy Programs delves into the library instruction coordinator's work. Each chapter is written by practicing coordinators, who share their experiences leading information literacy programs that are nimble, responsive, and supportive of student learning. The volume discusses the work of instruction coordinators within five thematic areas: Claiming our Space: Library Instruction in the Landscape of Higher Education; Moving and Growing Together; Curriculum Development; Meaningful Assessment; and Leading Change. Readers will gain insight from their colleagues' advice for situating information literacy within the higher education institution, developing meaningful curricula, and using assessment in productive ways. Many of the stories represent a departure from traditional models of library instruction. In addition, this book is sure to spark inspiration for innovative approaches to program leadership and development, including strategies for growing communities of practice. From leadership skills and techniques, methods for cultivating shared values, pedagogical approaches, team building, assessment strategies - and everything in between - the aspiring or practicing instruction coordinator has much to gain from reading this work. The integration of new technology and global collaboration has undoubtedly transformed learning in higher education from the traditional classroom setting into a domain of support services, academic

programs, and educational products which are made available to learners. The Handbook of Research on Transnational Higher Education is a unique compilation of the most recent research done by higher education professionals in the areas of policy, governance, technology, marketing, and leadership development. This publication succeeds in highlighting the most important strategies and policies for professionals, policymakers, administrators, and researchers interested in higher education management.

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